



Sidewinder Fastpitch Softball Organization  
6887 Alcedo Court, Chino, CA 91710  
909.815.8364  
Website: <http://www.sidewindersoftball.com>  
email: [sponsorship@sidewindersoftball.com](mailto:sponsorship@sidewindersoftball.com)

**September 2008**

Dear Business Patron;

The Sidewinder Fastpitch Softball Team is entering into another year of high quality fastpitch softball. Each year, the organization solicits sponsors to provide financial assistance. The SFSO is a non-profit organization that values providing an excellent youth sports activity.

The purpose of this letter is to ask you or your company to consider sponsoring our team for the 2008/2009 season. There are several levels of sponsorships available.

<b>Single</b>	<b>Double</b>	<b>Triple</b>	<b>Home Run</b>
<b>\$250</b>	<b>\$350</b>	<b>\$500</b>	<b>\$1,000</b>
Company name recognized on our sponsorship page of website	Single, plus ad on first page of our website.	Double, plus hot link added to sponsorship page and full contact information.	Triple, plus an individual ad placed on one our web pages. Complete with link to company and full contact information.

Benefits of team sponsorship include the following:

- 1) name of the sponsor and a brief commercial statement will be placed on the first page of our website;
- 2) the business name and/or logo will be included on our Team Sponsorship page, along with a contact address and number
- 3) Perhaps most importantly, the business will be a partner with the SFSO in helping with the healthy growth and development of our community's youth.
- 4) Additional sponsorships are available.

The primary purpose of the SFSO program is not to win softball games, but rather to teach the fundamentals of softball, sportsmanship, leadership, discipline, and the importance of teamwork to all of the participants. The primary role of the SFSO program is to be a safe, fun and exciting experience for every athlete that participates. Hopefully, these lessons teach our youngsters how to be more successful in other areas of their lives. Our organization's emphasis is on getting a great effort from our players and we seek to teach our players that we are all capable of giving a great effort no matter what our physical abilities are. Our coaches and volunteer staff are pleased to have the privilege of working with the young people of our community. We all are investing in tomorrow's leaders and families. We believe this is a great thing to do.

Please consider a sponsorship in the amount of \$350 to help us provide a quality athletic experience to the youth of our community. Our expenses are covered through registration fees and sponsor donations. A "Sponsorship Form" is included with this letter. Send the form back in the enclosed self-addressed envelope. If you wish to provide us with a brief advertisement please is sure to fill out the back side of the sponsorship form. On behalf of the Sidewinder Fastpitch Softball Team, I wish to sincerely thank you for your sponsorship consideration. Feel free to call me directly if you have any questions about the SFSO or team sponsorship.

Sincerely,

Paul T Gabriel  
Manager  
909.815.8364



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**2008 Sidewinder Sponsorship Form**

Contact Name for Sponsorship: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Website Address: \_\_\_\_\_

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Player's name is: \_\_\_\_\_

**Please mail your sponsorship check: Sidewinder Fastpitch Softball Team  
6887 Alcedo Court  
Chino, CA 91710**

We will make every effort to post your name and business information on our website as quickly as possible.

**If you wish to purchase a place on a certain webpage, please submit a copy of a logo with your payment.**

**If you have any questions about team sponsorship, feel free to call Paul T. Gabriel at 909.815.8364.**